

## PERFORMANCE HORSE: SELECTION, TRAINING, MARKETING AND SALES

Training: Task Completion	Selection, Marketing and Sales
1 = Very Poor 2 = Poor 3 = Fair 4 = Good 5 = Excellent	1 = Very Poor 2 = Poor 3 = Fair 4 = Good 5 = Excellent
<b>1) Day Work/ Ranch Work</b>  -3    -2    -1    0    +1    +2    +3	<b>1) Self-preservation (fight or flight)</b> Low <span style="float: right;">High</span>  1    2    3    4    5
<b>2) TQA Dude Rancher's Trail Course</b>  -3    -2    -1    0    +1    +2    +3	<b>2) Confidence</b> Low <span style="float: right;">High</span>  1    2    3    4    5
<b>3) TQA Reining Competition</b>  Phase    1    2    3    4	<b>3) Sensitivity (response to light pressure)</b> Dull <span style="float: right;">Very Responsive</span>  1    2    3    4    5
<b>4) TQA Cow Working Competition</b>  Phase    1    2    3    4	<b>4) Energy (motivation and determination)</b> Low <span style="float: right;">High</span>  1    2    3    4    5
<b>5) TQA Ranch Roping</b>  Phase    1    2    3    4	<b>5) Willingness (response to request)</b> Resistant <span style="float: right;">Willing</span>  1    2    3    4    5
<b>6) TQA Team Roping Competition (Head/ Heal)</b>  Phase    1    2    3    4	<b>6) Reaction to social separation</b> Calm <span style="float: right;">Nervous</span> 1    2    3    4    5
<b>7) TQA Breakaway and Calf Roping Competition</b>  Phase    1    2    3    4	The focus of this program is producing horses that have enough confidence in doing a job, to fill in for an inexperienced rider. <u>What job does your horse have confidence doing?</u> Write in the 8 different things that you intend to market in your horse and rotate through tracking their advancement to market.
<b>8) TQA Barrel Competition</b>  Phase    1    2    3    4	Remember the focus of the Foundation for Perfection is to achieve the " <u>Training Trifecta</u> " ( <u>Task Completion</u> , <u>Temperament</u> , and <u>Foundation</u> ). To achieve this, during your training secessions primarily focus on 2 of the 3 in the Training Trifecta and make sure to mix it up until you have all three.

### Task Completion & Temperament Check List (\$10,000)